

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

2.61 1918
WHAT YOUR GARDEN NEEDS NOW

Fuld's Midsummer Offer

Prophylactic

Mrs. C. E. F. Gersdorff,
1825 N. Capitol St.
Wash. D. C.

MAURICE FULD

Plantsman - Seedsman

1457 BROADWAY,

NEW YORK CITY



The following Vegetable seeds can be sown from now on. Special dates are given with special sorts.

BEANS

ESPECIALLY FOR PICKLING OR PRESERVING

	Lb.	2 Lbs.
Green Poddad Refugee or 1,000 to 1.....	\$0.50	\$1.00
Wax Poddad Refugee Wax.....	.55	1.00

BEETS

	Pkt.	Oz.
Extra Early Egyptian (sow up to July 15).....	\$0.10	\$0.30

CABBAGE

	Pkt.	Oz.
Danish Ball Head.....	\$0.10	\$0.60
Perfection Savoy.....	.10	.50
Early Red Dutch.....	.10	.50

CHINESE CABBAGE

	Pkt.	Oz.
Now is the right time to sow these.		
Chosen Hakusai.....	\$0.15	\$0.30
Shantung Hakusai.....	.15	.30
Santosa (sow in August).....	.15	.30

CARROTS

	Pkt.	Oz.
Early Parisian.....	\$0.10	\$0.40
Early Scarlet Horn.....	.10	.40

SWEET CORN

	Lb.
Golden Bantam (sow up to July 15).....	\$0.50

CRESS

	Oz.
Curled or Land Cress (matures in 3 to 4 weeks)...	\$0.15

CHICORY

	Pkt.	Oz.
Whitloof (now is the only time to sow it)...	\$0.15	\$0.50

CHERVIL

	Pkt.	Oz.
Curled (this elegant salad dressing should be sown every 2 weeks up to August 15. Soak seeds before sowing).....	\$0.10	\$0.25

ENDIVE

	Pkt.	Oz.
Green Curled.....	\$0.10	\$0.35
Broad-leaved Batavian.....	.10	.30

KALE

	Pkt.	Oz.
Scotch Curled.....	\$0.10	\$0.30

KOHL-RABI

	Pkt.	Oz.
Early White Vienna.....	\$0.10	\$0.50

PERENNIAL FLOWER SEEDS

Now is the time to sow the seeds of Perennials, and by using seeds you can fill your garden with little cost. Space does not permit the listing. Send me your list of requirements, or allow me to make a selection; you may limit me as to the total. Can furnish fresh seeds of delphiniums now.

LETTUCE

	Pkt.	Oz.
Hanson (sow once a week up to Sept. 1).....	\$0.10	\$0.25
Little Gem (the only head lettuce to head now. Sow every 2 weeks up to Aug. 15).....	.15	.30
Black Seeded Mammoth Butter (sow Aug. 15 to head in the fall).....	.10	.25
Triannon Cos (sow every 2 weeks).....	.10	.25

ONION SEEDS

Sow now to produce your own onion sets.

	Pkt.	Oz.
Prizetaker.....	\$0.15	\$0.25
Selected Yellow Globe Danvers.....	.15	.25

PEAS

	Lb.
Blue Bantam (requires no brush and matures quick).....	\$0.60
Little Marvel (sow about Aug. 15 for a fall crop).....	.60

RADISHES

	Pkt.	Oz.
Scarlet Button.....	\$0.10	\$0.30
French Breakfast.....	.10	.30
Iceberg.....	.10	.30
Long Spaulish (sow this July 15 for a fall crop).....	.10	.30

JAPANESE RADISHES

These should only be sown early in July. Some specimens weigh 30 lbs. a piece. They can be cooked as well as eaten raw.

	Pkt.	Oz.
Long Nerima.....	\$0.20	\$0.50
Miyashige.....	.20	.50
Sakurashima.....	.20	.50

JAPANESE SPINACH

	Pkt.	Oz.
A special sort for present sowing.....	\$0.15	\$0.40

TURNIPS

	Pkt.	Oz.
Yellow Globe.....	\$0.10	\$0.30
Ruta Baga—American Improved.....	.10	.30

GIANT JAPANESE TURNIP

	Pkt.	Oz.
Shogoni (plant in June, July and August).....	\$0.20	\$0.50

For a Winter Salad Sow Now

	Pkt.	Oz.
Corn-Salad (to be harvested from December till March).....	\$0.10	\$0.25

HOW WOULD YOU LIKE YOUR GARDEN TO BE A SEA OF BLUE FROM JULY UNTIL FROST?

This is how it is done: Cut down all perennials which have flowered up to now and between them plant the heavenly blue "Salvia Farinacea," the most glorious flower for our garden. Place them in every bare spot and thus make your garden a mirror of the sky for the rest of the year.

I can furnish splendid pot-grown plants at once.

Per dozen, \$2.00; per 100, \$15.00

PLANT "IRIS" IN AUGUST

AMERICAN IRIS

To supplant the word "German" I have used the word "American," for these Iris are really the most effective and satisfactory in our gardens.

RARE SORTS

	Each	Doz.
Admiral Togo. White, slightly flushed lavender, edged purple.....	\$0.20	\$2.00
Bocage. Rose striped white (new).....	.20	2.00
Celeste. Tall, clear light blue; very fine.....	.20	2.00
Cyphane Superba. A striking novelty; purple crimson.....	.25	2.50
De Suse. Violet.....	.20	2.00
Duchess de Nemours. White, with purple rays.....	.20	2.00
Florentina. White, slightly tinted lavender.....	.20	2.00
Florentina Alba. Purest white; quite early.....	.20	2.00
General Grant. Deep purple blue.....	.20	2.00
Gazelle. Rich maroon.....	.20	2.00
Honorabilis. Yellow with fall of purplish margin.....	.20	2.00
Hector. Purple; yellow case.....	.20	2.00
La Tendresse. Delicate lavender and lilac.....	.20	2.00
La Tendresse. A smoky white; only for fanciers.....	.20	2.00
Magnat. Light purple.....	.20	2.00
Mrs. H. Darwin. Dwarf; large white flowers with violet veins.....	.20	2.00
Melle Almia. Sky blue; extra fine; tall broad foliage and gigantic flowers.....	.25	2.50
Mme. Chereau. A giant rising 4 1/2 feet high, with clear white flowers beautifully fringed and shaded violet at edges; very showy.....	.20	2.00
Mrs. Neubrunner. Clear golden yellow throughout.....	.30	3.00
Othello. Rich deep purple.....	.20	2.00
Pallida Dalmatica. Spikes 5 feet tall; giant flowers of clearest lavender.....	.30	3.00
Pallida Speciosa. Violet.....	.20	2.00
Paquit. Violet.....	.25	2.50
Sappho. White with lilac markings.....	.20	2.00
Sane Souci. Yellow with brown markings.....	.25	2.50
Walneri. Light blue, suffused with royal purple.....	.25	2.50

JAPANESE IRIS

Please order by number, as the Japanese names are so difficult to pronounce.

Double Japanese Iris

1. Getka-no-nami. Pure white.
2. Shishi-odori. Deep purple.
3. Kumoma-no-sora. White.
4. Gel-shori. Light purple, spotted white.
5. Hani-avi. Large; blue; spotted white.
6. Shishi-ikari. Light purple; spotted white.
7. Yedo-jiman. Purplish blue; very large.
8. Koshi-no-iro. Light blue; very fine.
9. Suchinkola. Purple, spotted white.

PLANT "PACHYSANDRA" WHEREVER GRASS REFUSES TO GROW

Under shady trees, on steep terraces, in wet or dry soil—in solid shade or burning sun; this ground cover is evergreen, absolutely hardy, prospers everywhere, never grows higher than 8 inches; no weeding—no mowing—no moving—no protection—increases rapidly. It bears no flowers, no dust, nor sheds its leaves. It is absolutely immune to disease and insects and is one of the finest gifts nature has given the ever-troubled gardener.

If it had any faults I would mention them, but it is truly perfect.

The plants which I furnish can be set out from April until frost and are guaranteed to give satisfaction.

Strong field grown clumps. Per dozen, \$2.50; per 100, \$20.00

36. Yedo-Kagami. Light maroon, tinted lavender.
37. Tsunagi-no-nami. Light maroon, white flecks.
55. Exquisite. Light lavender, purple veins.
56. Eugene. White, striped purple.
57. Fratte. White, blue veins.
58. Galatea. Light blue, white veins.
59. Gold Bound. Large, white, golden center.
62. Mahogany. Dark red.
63. Mt. Field. White, purple veins.
64. Blue Bird. Large; blue, lavender tint; fine.
65. Navarre. Rose, veined blue, golden center.
66. Danube. Rich blue, golden center.

Single Japanese Iris

4. Kumo-obi. Blue, purple veins.
7. Soff-uo-kol. Purple, spotted white.
10. Yomo-uo-nami. White, slightly shaded purple.
13. Taiseiraku. Light maroon, spotted white.
19. Kimi-no-Megumi. Violet rose, purple veins.
21. Yezo-nishiki. Maroon, white spots.
27. O-tori. Light purple.
28. Shirataki. White, with pink center.
48. Taro-obi. Purplish blue, spotted white.
50. Dute-dogu. Light purple; large.
56. Neptune. Lilaceous pink.
67. Peach blossoms. Rosy white.

Strong roots—Each, \$0.35; dozen, \$3.50; per 100, \$25.00

IRIS SIBERICA

	Each	Doz.
Orientalis. Clear blue.....	\$0.25	\$2.50
Snow Queen. Purest white.....	.25	2.50

Plant From August on

THE AMERICAN OR VIRGINIA BLUE BELL (Mertensia Virginica)

Of all the wild flowers of America, there is none which in grandeur and beauty can approach this queen of the woods, and I have always felt that its place was in the garden, where its beauty could be admired by everyone. Last year I had the courage to ask the gardening public to plant it in the garden, and everyone who has adopted it has become my friend, for it is simply charming. Its color is just a delight. From a clear rippling blue the flowers turn into a pink, some of both colors appearing in the same cluster.

The dormant roots are planted about six inches deep from the month of August on, all through the fall, and long before anything shows above the ground in April the healthy stalks of this plant peep through and grow to a height of 18 inches, dressed with fleshy, broad, oblong leaves. At the crown of the stalk an umbel of upright bell-shaped flowers appear about the 10th of May, and is in its glory about the 25th, just when Darwin Tulips make our gardens gay.

It is without doubt one of the most satisfactory flowers in existence.

Strong roots. Deliverable from August on.

Per 100, \$6.00; per 1,000, \$50.00
Fifty at 100 rate; 250 at 1,000 rate. Not less than 50 sold.

PLANTING

You are always told that August is the month to set out plants of strawberries in order to have a full crop of berries the first season. If that held good, is it not reasonable to say that by planting good thrifty plants in July you are wintering a stronger plant, and in consequence may expect a larger crop next spring? This must appeal to any intelligent person as facts which cannot be disproved.

But in addition I give to the gardening public another advantage by the quality of plants I offer herewith.

Plants offered for "August delivery" are grown from runners in the field after the fruit has been harvested, while the plants furnished by me **now** are young, virgin plants of this spring's growth, of which the flowers have been removed, so that all the virgin power has been retained.

Such plants **must** give satisfaction.

Do you know that you can enjoy luscious strawberries from September of this year through the fall, and right from your garden, if you plant

FULD'S FALL-BEARING STRAWBERRIES

Progressive.—This is the very best, and the one berry which I consider truly "fall-bearing." It produces round, large berries, of deep crimson, in constant procession from June until November. The berries are of good flavor, and a hundred plants of this kind will insure you a sufficient crop at one time that you can enjoy a full portion on the table.

Per 25 plants, \$2.00; 50, \$3.75; 100, \$7.50

Novelty—1918

Premier.—A most remarkable berry, producing its crop over the entire strawberry season; beginning as early as any and continuing to bear until the late ones have disappeared. Fruit is deeply and richly colored; very firm, and larger than any other berry.

Per 25 plants, \$1.75; 50, \$3.25; 100, \$6.00

STANDARD VARIETIES

Whenever a variety is "Pistillate," or imperfect in fruiting, this will be mentioned, so as to avoid disappointment.

Prices for all of the following:

Per 25 plants, \$1.50; 50, \$2.75; 100, \$5.00

Brandywine (mid-season.)—A berry of fine aromatic flavor; large, firm and solid, and produces in all kinds of soil.

Gandy.—One of the best bearing sorts; large, firm berries, of finest flavor.

Glen Mary.—An old favorite, but still, in the lead. As a heavy cropper it has never been equalled.

Marshall.—The finest berry found in the Boston market. It is of mid-season, rich red in color, and of enormous size. It does well in the region of New York, and particularly up-State.

Sharpless.—A berry especially favored in rich, strong, clayey soil. The berries are irregular in shape, but of splendid quality. Mid-season.

Early Jersey Giant.—The finest berry to be grown for the vicinity of New York and Northern New Jersey. In my opinion, it is the finest berry for the amateur, for you cannot buy it in the market, as it will not ship. It has a most delightful flavor, is juicy, and requires no sugar in preparing it for the table.

MAURICE FULD

PLANTSMAN - SEEDSMAN

1457 BROADWAY

PHONE:
BRYANT 2926

NEW YORK, March 29, 1918.

LECTURER, WRITER
AND
CONSULTING EXPERT
ON GARDENING

Mr. Charles E. F. Gersdorff,
1825 North Capitol St.,
Washington, D. C.

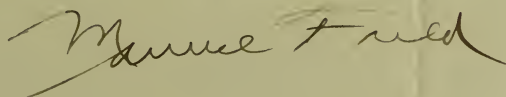
Dear Sir:

To my great regret I find that so far this year I have not been favored with an order from you. I wish to appeal to you because in these serious times I need your help and encouragement more than ever.

I would therefore appreciate any order you would send me, no matter how small.

Trusting that I may hear from you, I am

Very truly yours,



The Latest and Most Improved Garden Tool
a God-send gift to the amateur is the

GILSON WEEDER

NO MORE BACK-ACHE

Four Times the Work With Half the Effort

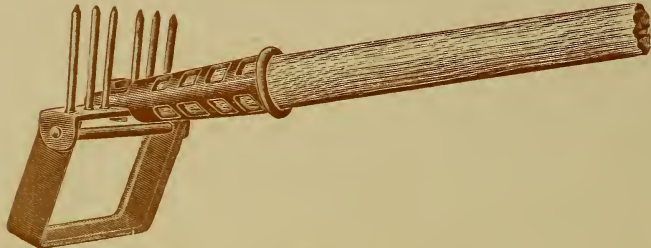
The doubled-edged oscillating steel blade of the Gilson Weeder cuts both ways under the soil surface, destroying weeds and loosening the earth. It lightens and levels the soil and forms a perfect mulch.

Every stroke counts, backward and forward. There is no tiresome chopping movement, as with the ordinary hoe. You work away from the loosened soil, instead of working over it and tramping it down.

The Gilson Weeder does the work of a rake also; clearing the ground as you work, without changing tools. It leaves the ground in perfect condition for absorbing warmth and moisture.

The weeder can be run close to the plants and shrubbery without harming them, because the side-arms act as fenders for the cutting blade. It is easy to reach under shrubs and flowers.

6-foot Handle.



Pat. Jan. 11, 1916: Pat. May 1, 1917

Size 1—3½-in. Blade, for Narrow Rows, with 6-foot handle \$1.00

This particular narrow tool is a godsend to the amateur. You can now weed between closely set plants in flower beds without having to step on the bed at all. Just the ideal tool for hardy borders, which often are very deep.

Size 2—5-in. Blade, for General Work, with 6-foot handle \$1.10

Size 3—6-in. Blade 1.25

Size 4—8-in. Blade 1.50

SAVE YOUR GRAPES BY USING "GRAPE BAGS"

Prices as follows:

MANILA GRAPE BAGS

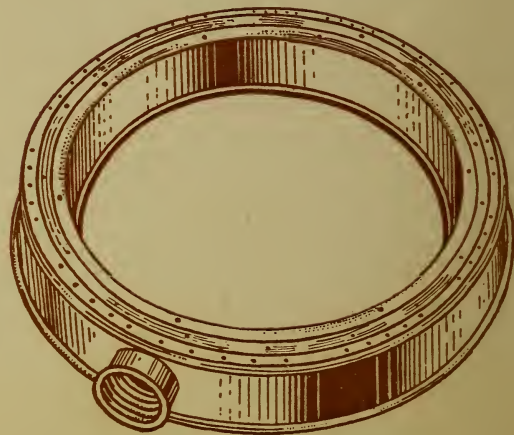
	Per 100	Per 1,000
Small Size	\$1.25	\$10.00
Medium Size	1.50	12.00
Large Size	1.60	13.00

TRANSPARENT GRAPE BAGS

Standard Size

	Per 100	Per 1,000
White	\$2.75	\$25.00
Colors	3.00	27.50

THE NIAGARA SPRINKLER



The Best Lawn Sprinkler on the Market

	Each
In Brass	\$1.25